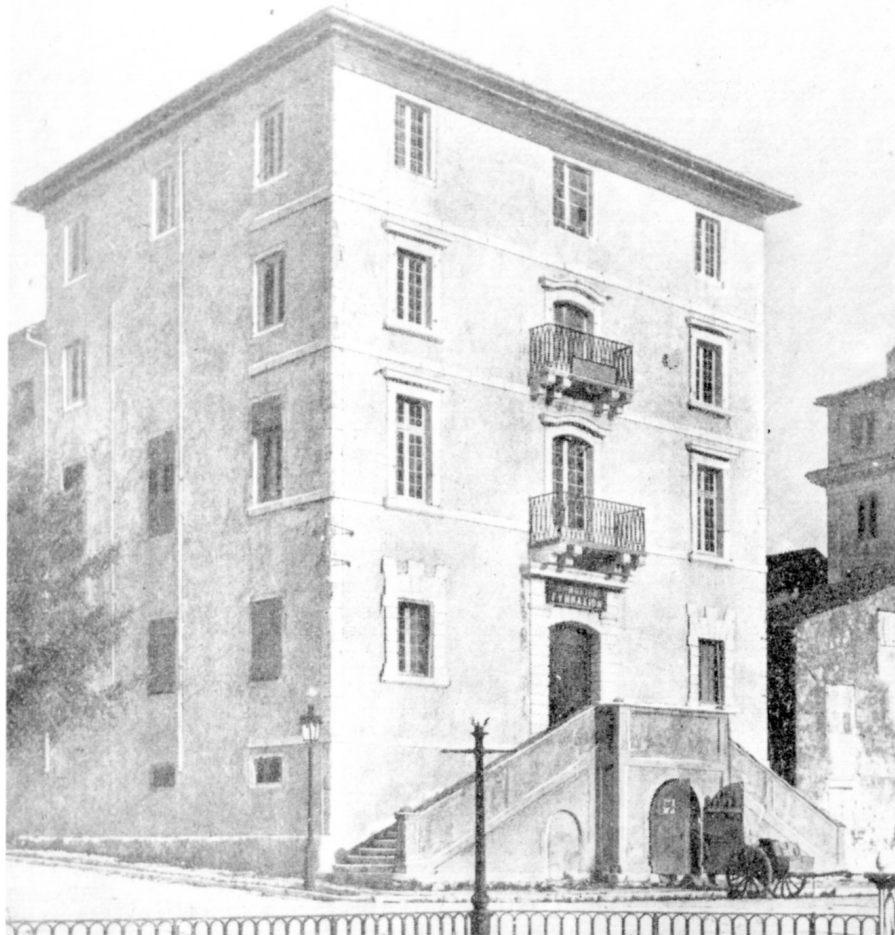




# FIRST INTERNATIONAL YELLOW TOURISM CONFERENCE

**THURSDAY 27<sup>TH</sup> – SATURDAY 29<sup>TH</sup> APRIL 2017**  
**IONIAN ACADEMY, IONIAN UNIVERSITY, CORFU, GREECE**



Hochschule **Bremerhaven** 53°32' N



Εργαστήριο Γεωπολιτισμικών Αναλύσεων  
Laboratory for Geocultural Analyses  
Ionian University | Department of F.L.T.I.



Cruise Research Society

**Conference Programme 27<sup>th</sup> April 2017**  
 Registration & Welcome

<b>Time</b>	<b>Speaker / Affiliation</b>	<b>Topic</b>
10.30 - 11.00	Conference Participants (Location)	<b>Registration &amp; Introductions</b>
11.00 - 12.00	<b>Rector, officials</b>	<b>Welcome speech</b>
12.00 - 12.30	Katsios S., Papathanassis A. & Dinu R. YTC Organisation Committee	<b>Conference Introduction</b>
12.30 - 13:30	Conference Participants (Location)	<b>Lunch &amp; Networking</b>

**Corruption, Corporate Responsibility & Destination Reputation**  
 (Chair: Prof. Alexis Papathanassis)

<b>Time</b>	<b>Speaker / Affiliation</b>	<b>Topic</b>
13.30 - 14.00	<b>Klein R. A.</b> Memorial University of Newfoundland - Canada	<b>Keynote Speech</b> <b>Felons of the Seas: Smoke Mirrors and Obfuscation</b>
14.00 - 14.30	<b>Chondrogiannis M., Katsios S., Belias D., Velissariou E. &amp; Koustelios</b> Ionian University, University of Thessaly, TEI Thessaly - Greece	<b>Reputation Management in the Tourism Industry: Identify Measure &amp; Mitigate Risk</b>
14.30 - 15.00	<b>Dinu R., Aivaz K. &amp; Spatariu E.</b> Ovidius University of Constanta - Romania	<b>Can Corruption Be Defeated by Consolidating the Pillars of the Knowledge Based Economy? Implications for Tourism</b>
15.00 - 15.30	Conference Participants (Location)	<b>Coffee Break</b>
15:30 - 16:00	<b>Chainoglou K.</b> University of Macedonia - Greece	<b>Cultural tourism as a form of yellow tourism: trafficking in cultural objects</b>
16.00 - 16.30	<b>Stanciu A.</b> Ovidius University of Constanta - Romania	<b>The Importance of Responsible Tourism in Maritime Spatial Planning</b>
16.30 - 17.00	<b>Belias D., Vellissariou E., Chondrogiannis M., Kyriakou D., Varsanis K., Koustelios A.</b> University of Thessaly, TEI Thessaly, Ionian University, Thessaloniki Aristotle University, TEI Western Macedonia - Greece	<b>Unethical Practices: The Use of Ghost-writers in the Hotel Industry</b>
<b>20.00 - Late</b>	<b>Social Event: Evening Drinks &amp; Meze</b>	<b>Avli Mezedopolio (Garitsa)</b>

**Conference Programme 28<sup>th</sup> April 2017**  
**Corruption & Holiday Experience** (Chair: Prof. Ramona Dinu)

<b>Time</b>	<b>Speaker / Affiliation</b>	<b>Topic</b>
09.30 - 10.00	Conference Participants (Location)	<b>Registration &amp; Coffee</b>
10.00 - 10.30	<b>Europe Direct</b> Region of the Ionian Islands	<b>Keynote Presentation</b>
10.30 - 11.00	<b>Papathanassis A.</b> Bremerhaven University of Applied Sciences - Germany	<b>'Corruption Spice': An Exploration of Corruption-related Perceptions of Holiday-Makers</b>
11.00 - 11.30	Conference Participants (Location)	<b>Coffee Break</b>
11.30 - 12.00	<b>Boecker S.</b> Bremerhaven University of Applied Sciences - Germany	<b>'Sunbed Wars': Exploring and interpreting a pervasive holiday nuisance and its impact on holiday satisfaction</b>
12.00 - 12.30	<b>Dinu R. &amp; Vancea D.</b> Ovidius University of Constanta - Romania	<b>The 'Tangible' Corruption in Tourism and Maritime Spatial Planning</b>
12:30 - 13:00	<b>Belias D., Vellissariou E., Chondrogiannis M., Kyriakou D., Varsanis K. &amp; Koustelios A.</b> University of Thessaly, TEI Thessaly, Geolab-Ionian University, Aristotle University & TEI W. Macedonia - Greece	<b>Managing Insurance Fraud on Sex Crimes in Tourist Resorts</b>
<b>13.00 - 14.00</b>	<b>Conference Participants</b> (Location)	<b>Lunch &amp; Networking</b>
14.00 - 14.30	<b>Kovács G.</b> Eszterházy Károly University - Hungary	<b>Responsible company management or star-related CSR in the Hungarian hotel industry</b>
14.30 - 15.00	<b>Wittlinger S.</b> Bremerhaven University of Applied Sciences - Germany	<b>Missing in (Cruise-) Action: An Exploratory Study of Missing Passenger Incidents on Board Cruise Ships</b>
15.00 - 15.30	Conference Participants (Location)	<b>Coffee Break</b>
15.30 - 16.00	<b>Aivaz K., Juganaru M., &amp; Juganaru I.</b> Ovidius University of Constanta - Romania	<b>The decrease of the crimes committed against tourists - important factor for choosing the touristic destination, case study concerning the Romanian seaside</b>
16.00 - 16.30	<b>Ron A., Lurie Y. &amp; Guter Y.</b> Ashkelon Academic College, Ben-Gurion University of the Negev - Israel	<b>Ethical Sensitivity: Guiding Christian pilgrims in the Holy land</b>
<b>20.00 - Late</b>	<b>Social Event: Conference Dinner</b>	<b>Old Fortress</b>

**Conference Programme 29<sup>th</sup> April 2017**  
**Tourism Corruption, Crime, Heritage & Governance**  
 (Chair: Prof. Stavros Katsios)

<b>Time</b>	<b>Speaker / Affiliation</b>	<b>Topic</b>
09.30 - 10.00	Conference Participants (Location)	<i>Registration &amp; Coffee</i>
10:00 - 10:30	<b>Krambia-Kapardis M.</b> University of Technology, Limassol – Transparency International Cyprus	<b>Keynote</b> <i>Disentangling and Reducing Corruption in Tourism</i>
10.30 - 11.00	<b>Warnke Urs.</b> German Maritime Museum	<i>Blood Antiquities</i>
11.00 - 11.30	Conference Participants (Location)	<i>Coffee Break</i>
11.30 - 12.00	<b>Kapardis A. &amp; Kokkinos M.</b> University of Cyprus, Cyprus Police, Nicosia - Cyprus	<i>Exploring the relationship between tourism and crime in Cyprus</i>
12.00 - 12.30	<b>Pratt St.</b> Honk Kong Polytechnic University	<i>Purchasing counterfeit Products among tourists</i>
12:30 - 13:00	<b>Jaliu D. &amp; Răvar A.M.</b> National School for Political and Administrative Studies, Bucharest - Romania	<i>Informal economy in Tourism: Can EU Funding make a Change? A Case Study of Romania</i>
13.00 - 14.00	Conference Participants (Location)	<i>Lunch &amp; Networking</i>
14.00 - 14.30	<b>Peters L.</b> Bremerhaven University of Applied Sciences – Germany	<i>Travel security perception of tourists within a destination after terrorist attacks</i>
14:30 - 15:00	<b>Munteanu I. &amp; Mirea M.</b> Ovidius University of Constanta - Romania	<i>Practices of Governance in Local Administration against Yellow Tourism</i>
15.00 - 15.30	Conference Participants (Location)	<i>Coffee Break</i>
15.30 - 16.00	<b>Belias D., Velissariou E., Chondrogiannis M., Kyriakou D., Sdrolias L. &amp; Aspridis G.</b> University of Thessaly, TEI Thessaly, Ionian University, Corfu, Aristotle University Thessaloniki - Greece	<i>Tourism-related violence &amp; sex crimes in popular Greek resorts; The case of Kavos and Faliraki</i>
16.00 - 16.30	<b>Mirea M. &amp; Munteanu I.</b> Ovidius University of Constanta - Romania	<i>The Involvement of the Private Entities in Preventing and Monitoring Yellow Tourism</i>
16.30 - 17.00	Session Chairs	<i>Conference End &amp; Summary of Results</i>
<b>19.00 - Late</b>	<b>Social Event: „Beach Party“</b>	<b>Restaurant Anemomylos</b>

## CORFU TIPS

Just some points of interest to explore in the town of Corfu:

1. Liston nice area to enjoy coffee or other drinks under the trees, seeing people walking around, at any time.
2. Old and new fortress old fortress 5 min walk towards "liston"; enjoy a coffee at the bistros there.
3. Walking through the narrow, old streets of the town.
4. Visit the main churches St. Spiridon (patron of the city), Panaghia ton Xenon (Holy Mother Mary of the Foreigners), the Cathedral (greek: mitropoli) the catholic cathedral "Duomo"; service on Sun at 10.30 and any other church on your way through the town.
5. The synagogue.
6. Day trip by bus (green busses) to Paleokastritsa, with visit to the monastery (no shorts!) Kassiopi Sidari swimming is recommendable at all 3 places ([www.ktelkerkyras.gr](http://www.ktelkerkyras.gr) bus station).
7. Enjoy the view at "Kanoni"; bus no. 2 near "liston"
8. Visit the Archeological Museum (Garitsa) and the exquisite museum of Asian Art in the Palace at Liston Sq. Don't miss the Achilleion Palace built by Sissy near Gastouri village outside Corfu town.
9. Walk through the fresh local market (greek: laiki agora).
10. Enjoy a coffee at "Aktaion" bistro with beautiful panorama view right opposite the Ionian Academy (YTC venue).
11. Take an evening walk to the wind mill (greek: Anemomilos) in Garitsa; this is the direction to/from the airport.
12. Try the local dishes like sofrito, bourdeto and pastitsada.

General rule: ask the people on the road for directions!  
It is recommended to drink mineral water.

## The YTC 2017 Team ([yellowtourism@geolabinstitute.org](mailto:yellowtourism@geolabinstitute.org))

<b>Prof. Stavros Katsios</b>	IU/DFLTI	Scientific Coordinator
<b>Christina Georgopoulou</b>	IU/DFLTI	Executive Secretary
<b>Marialena Panagakou</b>	IU/DFLTI	Assistant Secretary
<b>Diana Milena Theofilydou</b>	IU/DFLTI	Conference Support
<b>Vicky Babatziani</b>	IU/DFLTI	Conference Support
<b>Nikos Dimitrios Mamalos</b>	IU/DFLTI	Conference Support
<b>Elena Chavale-Kalaitzoglou</b>	IU/DFLTI	Conference Support

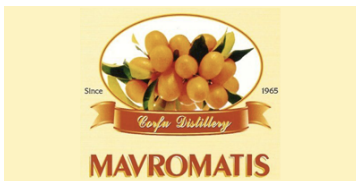
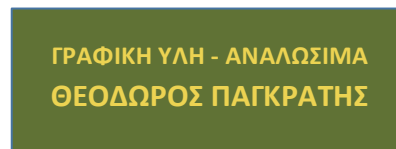
The main YTC 2017 venue is located at the Ionian Academy Event Hall (1<sup>st</sup> floor), in Liston Sq. opposite of I. Kapodistrias Statue (Address: 1, Akadimias Str. & Kapodistriou, 49100 Corfu)



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